

FLW offers an arena in which long-term goals can be pursued with citizens and agencies working together as teammates in a non-regulatory process.

Regulatory and governmental agencies are realizing that successful water management plans must not only be based on reliable data but must also be embraced by the public. By coordinating meetings encompassing diverse groups, Florida LAKEWATCH provide an unprecedented forum for discussion, education, and problem solving in an ongoing partnership.

Virtually every Florida resident stands to gain from getting involved and learning more about water management:

- | | |
|-------------------------------------|---------------------------------------|
| Academic researchers | Government and regulatory agencies |
| Aquaculturists | Realtors, developers, city planners |
| City/County public works managers | Recreational lake users |
| Commercial & recreational fishermen | State/County parks and lands managers |
| Eco-tourism | Students |
| Farmers | Water management agencies |
| Federal land agencies | Waterfront homeowners |

Florida LAKEWATCH contributes to solving Florida's water problems by:

- ◆ shifting government policy on citizen involvement by providing a non-regulatory arena for participation,
- ◆ forming a cooperative communication network of **all** water users to enable a holistic approach to water management, and
- ◆ providing economical, reliable data so that water management decisions can be based on fact, not misinformation.

If you think these are worthwhile goals...

have access to any type of boat, can spend two hours every month on a lake, and are willing to monitor for at least a year, you might be eligible to participate in the Florida LAKEWATCH program. In return for participating, volunteers receive:

- > a free newsletter subscription
- > free supplies and use of sampling equipment
- > free training in monitoring procedures
- > periodic updates on your monthly data, including an annual report
- > access to experts in lake management
- > invitations to free LAKEWATCH seminars.



Photo by Eagle Eye, Inc.

Florida residents are accepting their share of the challenge and are becoming part of the solution. Could this be you?

“If You Don’t Monitor Your Lake, Who Will?”

Florida LAKEWATCH

7922 NW 71st Street
Gainesville, FL 32653

1-800-LAKEWATCH (1-800-525-3928)

Email: fl-lakewatch@ufl.edu

Web site: <http://www.ifas.ufl.edu/~lakewatch/>

- Please send a sample newsletter Please add me to your mail list I am interested in participating

Name: _____ Day Phone: _____

Mailing Address: _____

Send this section to: *Florida LAKEWATCH* • 7922 NW 71st Street • Gainesville, FL 32653-3071